

Blueprint Resource Library

Resources for Clients



About Blueprint Annuity

Show your clients the advantages of our Blueprint Annuity with this easy-to-understand overview.

- [Download About Blueprint Annuity](#)

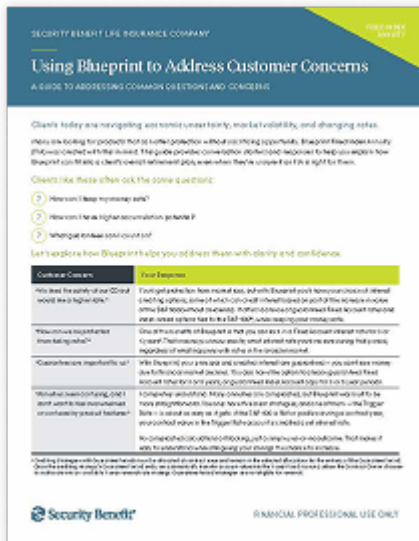


A Safe Money Alternative

If your clients are searching for a smart alternative to traditional safe money strategies, this comparison shows how Blueprint stacks up against CDs, money market accounts, and Treasuries.

- [Download Blueprint Annuity: A Safe Money Alternative](#)

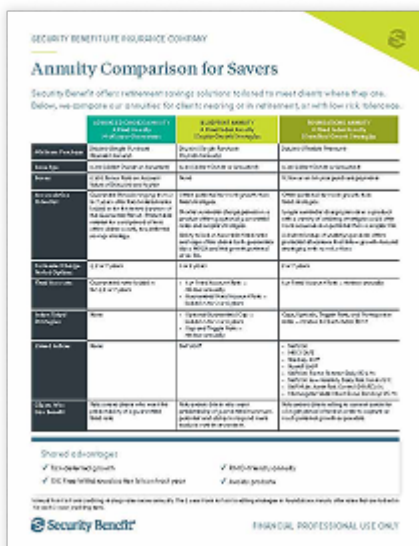
Resources for Advisors



Addressing Customer Concerns

Use this guide to help clients better understand fixed index annuities and determine if Blueprint would be a fit for their retirement plan.

- [Download Using Blueprint to Address Customer Concerns](#)



Annuity Product Comparison

How does Blueprint fit into Security Benefit's lineup of annuity products? Review the differences between our fixed annuities to find the best fit for your clients.

- [Download Annuity Comparison for Savers](#)

Tools for Advisors



Blueprint Illustration Tool

Our Blueprint illustration tool give you an estimated growth potential based on your client's purchase amount.

Coming Soon!

Note: Complete product training and qualify to sell Blueprint before using this tool. Login required.



Selling Blueprint

Ready to start selling Blueprint? Complete the required product training through RegEd.

- [Get Appointed with Security Benefit](#)
- [Complete Product Training](#)

Blueprint Resources

- [Blueprint Annuity Product Page](#)
- [Get Appointed](#)
- [Product Training](#)
- [Build an Application](#)
- [Order Sales Materials](#)

FINANCIAL PROFESSIONAL USE ONLY

The Security Benefit Blueprint Annuity, issued in most states on form ICC25 6100 (6-25), is a single purchase payment deferred fixed index annuity issued by Security Benefit Life Insurance Company. In Idaho, the Blueprint Annuity is issued on form ICC25 6100 (6-25). Product features, limitations, and marketing materials vary by state and/or distribution firm and may not be available in certain states or through certain distribution firms.

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Fixed index annuities are not stock market investments and do not directly participate in any equity, bond, other security, or commodities investments. Unless otherwise indicated, indices do not include dividends paid on the underlying stocks and therefore do not reflect the total return of the underlying stocks. Neither an index nor any fixed index annuity is comparable to a direct investment in the equity, bond, other security, or commodities markets.

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