

## [Retirement Challenges for Your Female Clients](#)

Women face different retirement challenges than those of men.

**Women have longer retirements.** [Women typically live about five years longer.](#) They may need to plan for an extended retirement and expect to live alone without a shared income.

**Women have less time to save.** Women often leave the workforce or request flexible schedules to care for children and aging parents. This affects salaries, career advancement, and the ability to qualify for higher Social Security benefits in retirement.

**Women continue to face a wage gap.** Among full-time workers 35 and older, [the Bureau of Labor Statistics says women are paid 73-82% of what their male colleagues earn.](#)

Engage with your female clients and assist them in achieving their retirement goals with our value-add resources below. And, for your own information, check out our “What Women Want in Financial Services” infographic!

Click on the Client Guide link to read "Retirement Challenges for Women" and share it with your clients.

### [Read the Client Guide](#)

#### **Related Value Add Marketing Resources**



##### **Retirement Challenges for Women presentation**

A seminar advisors can present to clients with tips on overcoming the challenges women may face in retirement as well as the impact of taxes and inflation on their investments.

[Download the Presentation >](#)



##### **Women and Retirement Sales Idea**

This client-facing piece offers tips on lifelong financial security and navigating retirement challenges unique to women.

[Download PDF Handout >](#)



### What Women Want in Financial Services Infographic

This infographic provides an overview of women's concerns and needs when it comes to financial services.

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### Shareable Content



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