

## **Security Benefit's RateTrack Annuity wins Wink's 2017 Excellence in Annuity Innovation Award**

Topeka, KS — June 21, 2018 — Independent market research firm Wink, Inc. has named Security Benefit Life Insurance Company's RateTrack® Annuity as its 2017 award winner for Excellence in Annuity Innovation.

"We are truly honored that Wink has recognized the revolutionary product development that RateTrack® represents," remarked Mike Kiley, Chief Executive Officer of Security Benefit. "As an organization, we are committed to building on our legacy of cutting-edge products, combined with deep investment strength and expertise, all aimed at delivering solutions that help financial professionals and their clients meet their retirement goals."

In developing the Excellence in Annuity Innovation Award, its first-ever award program, Wink reviewed the 202 fixed and fixed index deferred annuities that launched in 2017, as well as the 105 that launched in 2016. Their aim was to identify non-variable deferred annuity products with unique identifying features. "Of the 307 non-variable deferred annuities that launched during this two-year period, we found the Security Benefit Life RateTrack® Annuity to be the most innovative annuity to launch during this period," stated Sheryl Moore, President of Wink, Inc. The review was conducted by eight annuity experts with combined experience of more than a century of working with insurance products. RateTrack® received a unanimous vote.

Doug Wolff, President of Security Benefit Life, noted "We set out to create a new concept in fixed annuities by developing a product set that would offer a floating rate of interest--the first true floating rate annuity product available in the industry--this differs from a typical fixed-rate annuity in that clients benefit if interest rates rise during the guarantee period of their contract. It is especially important, given the recent Federal Reserve interest rate moves and projections."

For more information about the [RateTrack® Annuity](#), contact your financial professional.

Security Benefit Life Insurance Company is not a fiduciary and the information provided is not intended to be investment advice. This information is general in nature and intended for use with the general public. For additional information, including any specific advice or recommendations, please visit with your financial professional. Guarantees provided by annuities are subject to the financial strength of the issuing insurance company. Annuities are not FDIC or NCUA/NCUSIF insured; are not obligations or deposits of and are not guaranteed or underwritten by any bank, savings and loan or credit union or its affiliates; and are unrelated and not a condition of the provision or term of any banking service or activity. The Security Benefit RateTrack® Annuity, form ICC15 5300 (12-15) and 5300 (12-15), a single premium deferred fixed annuity, is issued by Security Benefit Life Insurance Company. Product features, limitations and availability vary by state.

### **About Wink, Inc.**

Wink, Inc. a competitive intelligence and market research firm based in Des Moines, Iowa, operating in the life insurance and annuity industries, serves product manufacturers, distributors, regulators, consultants, and financial services professionals on both a domestic and global basis. Wink, Inc. is the company that distributes resources such as this sales report, along with the competitive intelligence tools AnnuitySpecs and LifeSpecs at [LookToWink.com](http://LookToWink.com).

### **About Security Benefit**

Security Benefit Life Insurance Company, a Kansas-based insurance company that has been in business for more than 126 years, is a leader in the U.S. retirement market. Security Benefit together with its affiliates offers products in a full range of retirement markets and wealth segments for employers and individuals and held \$38 billion in assets under management as of December 31, 2017. Security Benefit is one of the fastest growing U.S. retirement companies and continues its tradition of helping Americans *To and Through Retirement*<sup>®</sup>.